



2013 SOWMA Trade Show Schedule

Thursday, March 14, 2013

3:00 pm—5:00 pm: Exhibitors may access the trade show hall and begin setup.

- Please allow time to move in and setup all large floor displays and display materials.
- Exhibitors bringing tanks or items that need to be filled with water, please contact Aleena at the SOWMA office for details on what you need to bring in order to fill up.
- Bring in your backdrops and tabletop displays and prepare your booth for the Trade Show.

**Note: If you have not already sent them to us, please deliver any inserts for the delegate bags to the SOWMA booth when you arrive on Thursday to set up.

Don't forget your door prize! If you wish to have your door prize included in the draws at the Annual General Meeting please drop it off at the SOWMA booth with your business card.

Friday, March 15, 2013

8 am - 10am: Final setup prior to the Trade Show doors opening.

10am - 4:30pm: Trade Show

Lunch and coffee breaks will be served in the Trade Show Hall.

Help us market the show!

Attached is a flyer for you to copy and send out either by fax or by email to your client list. Invite your clients to the show. Place copies of the flyer on your sales counter for customers to pick up when they visit your place of business. Trade Show Door Prize Draw tickets are included on the flyer.

Trade Show Location: **Travelodge**
 106 Circle Drive W
 Saskatoon, SK

If you have any special setup or teardown needs or concerns, please contact the SOWMA office at 877.489.7471 to discuss them prior to Thursday, March 14.