



February 28, 2014

Convention—Final Schedule and Outline

With only a couple of weeks to go, plans for convention are complete. **The final schedule is attached to this email.** We invite you to read through and inform yourself about what the convention has to offer you this year.

Conventions and Trade Shows provide opportunities to learn, see, and share and the 2014 event offers all that and more. In this our third year of hosting an annual convention and trade show, SOWMA is planning more of an event than ever.

The program begins on the afternoon of Friday, March 14 with a design workshop. Come and refresh your design skills prior to the 2014 installation season! Following the design component, a workshop on pricing and costing systems will take place. Take the opportunity to work through the price modelling and confirm that your pricing provides profitability and sustainability.

The workshops on Friday afternoon are followed by a meet and greet in the Trade Show Hall. The exhibitors will be there to meet with you, answer your questions and demonstrate their product.

On Saturday, March 15, the trade show reopens and we begin the day with Keynote speaker, Jerry Tyler. Jerry brings over 30 years of soils evaluation and research to the onsite wastewater industry. His research on soil permeability and the soil's capability of treating effluent is well known across North America. Don't miss out on the opportunity to meet Jerry and participate in his workshop on soils. You will be glad you took the time.

Other sessions on Saturday will include some practical applications for septic tanks, bedding and burial, pump sizing and site evaluation for rural subdivision development. We welcome Chris Seeley, Darren Lindberg and Travis Wolfe as presenters during the afternoon component of the show.

The most important take-away from any convention is the opportunity to network, network, network. Take advantage of this once a year opportunity and join us at the show.

We look forward to seeing you March 14-15, 2014 at the Travelodge - 106 Circle Drive in Saskatoon!

A registration form is attached.

Need more information? Check out www.sowma.ca or call 877.489.7471

Exhibitors & Sponsors 2014

SOWMA is pleased to host the following Exhibitors and Sponsors at the 2014 Trade Show:

Anderson Pump House Ltd.

Down to Earth Labs Inc.

Expo-Crete, an Oldcastle Company

Pinnacle Environmental Technologies

Wig's Pumps & Waterworks Ltd.

D & L Concrete & Fibreglass Products Ltd.

EMCO Waterworks

FRP Manufacturing (2010) Inc.

Pre-Con Ltd.

Need to book a booth?

An exhibitor registration form is attached or go online to www.sowma.ca or call 877.489.7471

Door Prize Draw—Trade Show

Enter the draw at the Trade Show on March 14 or 15, 2014. Draw will take place at end of day March 15. Must be present to win.

Name _____

Company Name _____

Address _____

City _____ Province _____ Postal Code _____

Phone _____ Email _____

Upcoming Training Events

Onsite Wastewater Practitioner Training - REVISED DATES

Days 1—3

March 26, 27 & 28, 2014

Saskatoon

Days 4—6

April 9, 10 & 11, 2014

Saskatoon